



DindrTM

AI-driven same-day dates over food and drink

Company Overview

STORY

A mobile app that arranges AI-driven same-day dates over food and drink.

Founded in Texas by avid dating app users, Dindr brings integrity, accountability and respect to online dating.

In 2016, founders Zach Casler, Bryan Jackson, and Adam Karren created Dindr out of a passion for getting people off their phones and out into the real world, to share a unifying experience over food & drink. As current and past dating app users, the trio set out to save hours and energy wasted in online chats with strangers that lead to disappointing dates or, most frequently, to no date at all. With a goal of turning one match into one date, Dindr was born.

Dindr is an all-new online dating experience that focuses on setting up dates instead of matches.

The app features three matchmaking rounds per day, where people looking to meet on the same day can find others who share similar tastes in food, interests, and availability. Each matchmaking round lasts for 10 minutes, and after it finishes, users are presented with a single match to meet that day. Dindr's algorithms help find a time and place to meet, empowering you to quickly make date plans, and get back to your day. With a respect for each other's time as a cornerstone of Dindr's dating community, the app brings integrity to online dating.

It's time for a change in the way you date online, so we're doing something about it.

We believe that you're more than a mindless right swipe, that it's not okay to be left hanging in the middle of a conversation, and that you deserve to see the fruits of your labor when searching for love. We believe that the number of dates you go on, not matches, matters most. So, we created a safe, results-oriented experience for those serious about finding a date today. A cut above the rest, Dindr is here to get you off the couch and in front of compatible people who share similar interests and tastes. Through food, drink, and respect for your time, Dindr is here to find you love at first bite.

Our Mission - To empower individuals to be bold in their pursuit of love and happiness.

We enable individuals to bring digital communication offline by meeting in-person quickly and with ease. We're tired of the games; the ghosting, the flaking, endless chat with internet pen-pals, and window shoppers, so we did something about it. Join us on our mission to connect people face-to-face and disrupt the status quo in online dating.

Our Vision - To transform how people bridge the gap between online and offline connections.

Our goal is to empower people to bring their digital relationships in-person in an instant. We see the future of meeting new people to be efficient, exciting, and easy; barriers will be broken through the universal connector, food and drink.

Dindr disrupts online dating.

It's an app focused on creating new, in-person experiences over food & drink, one successful date at a time.

Online dating is broken.

Current dating apps are focused on making multiple matches, not setting up dates. Unlimited choices & endless chatting overwhelm users creating indecision and inaction.

Many matches, few dates.

The lack of focus on planning a date results in users spending over one hour daily swiping and matching to get nowhere, instead of meeting face-to-face. This leads to frustration and a sentiment commonly known as "dating app fatigue." This fatigue has led to a decline in actual dates, with less than 2% of matches made resulting in dates in 2017.

Dindr makes dating easy.

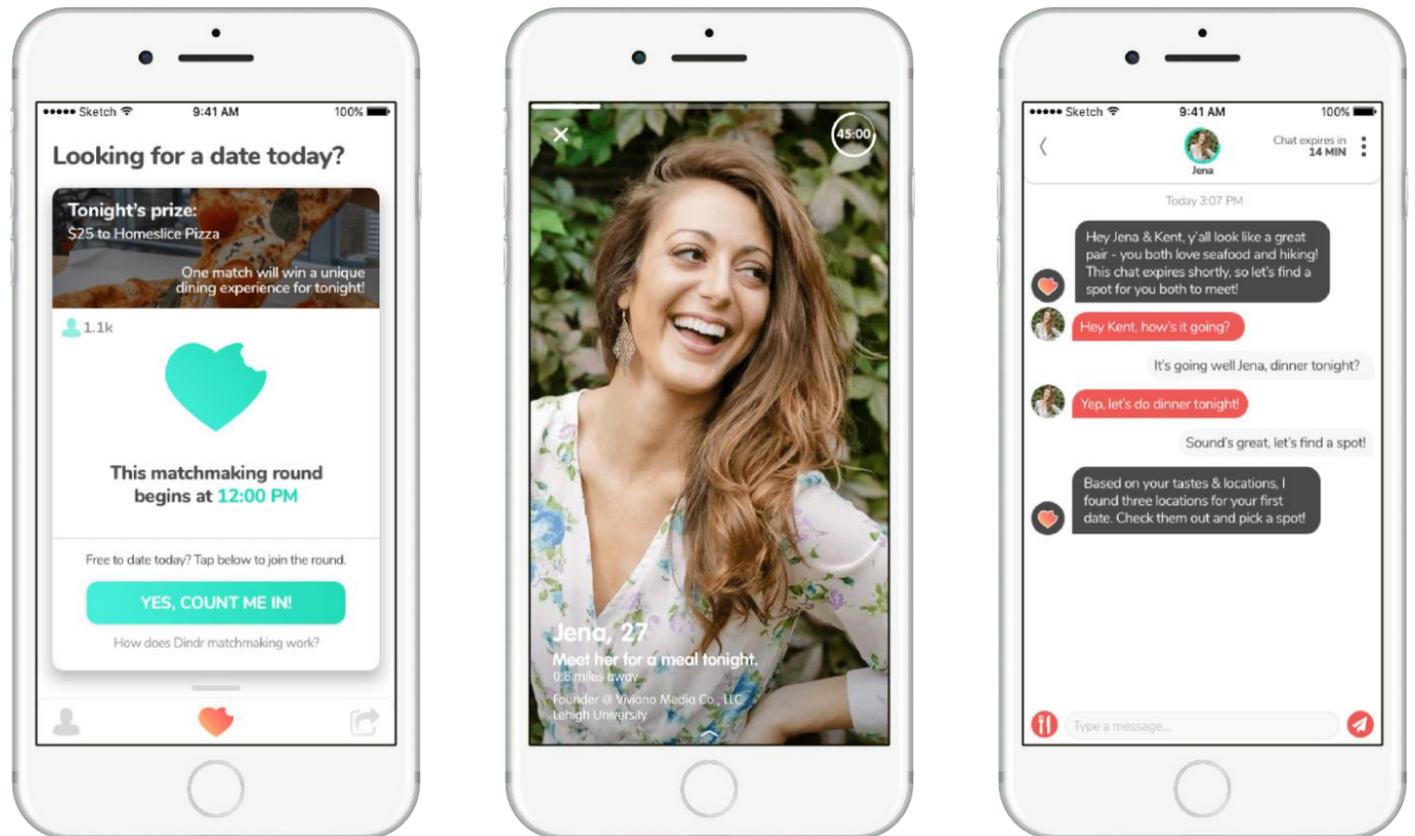
The Dindr team has built a product that not only makes better matches, but efficiently sets up dates, giving people a chance to get in front of each match made on the app.

Dindr creates dates, not matches.

Leveraging a time-sensitive, AI-powered same-day date setup service. Using location, food tastes, and interests, Dindr empowers the user to easily and efficiently meet someone who interests them today, face-to-face, at a safe, centrally located, and mutually enjoyed location.

Now is the time.

The current, outdated dating app model focuses on setting up chats between as many sets of interested parties as possible, without a plan to drive in-person dates. In this generation of "on demand" mobile services, there is a gap in data-driven meetup coordination. The online dating experience will benefit strongly from efficient and immediate planning curated by artificial intelligence. It's time Dindr brings integrity into online dating.



Free to date today? Join a round.

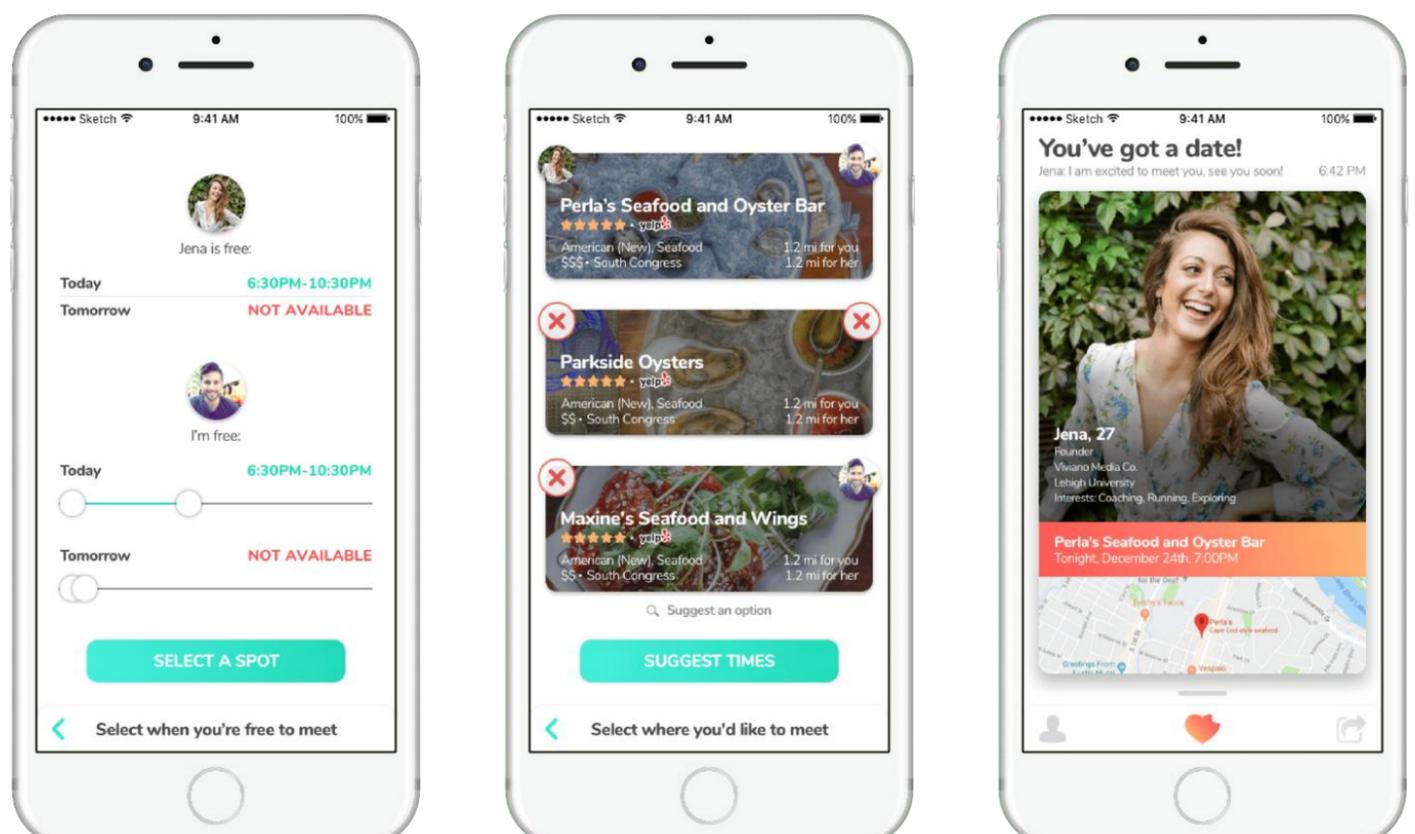
Join one of Dindr's three matchmaking rounds at 12PM, 3PM, or 7PM to get matched for a same-day date in real-time. We show you a handful of profiles of people online, ready to chat, making it easy to find you a date that you can actually meet.

Tired of swiping? AI drives better dates.

Dindr leverages algorithms to create best-fit matches; the app takes your tastes, interests, and personal preferences into account when making suggestions, and will work to determine matches that will most-likely result in successful dates.

Dindr makes planning dates a piece of cake (or a cup of coffee).

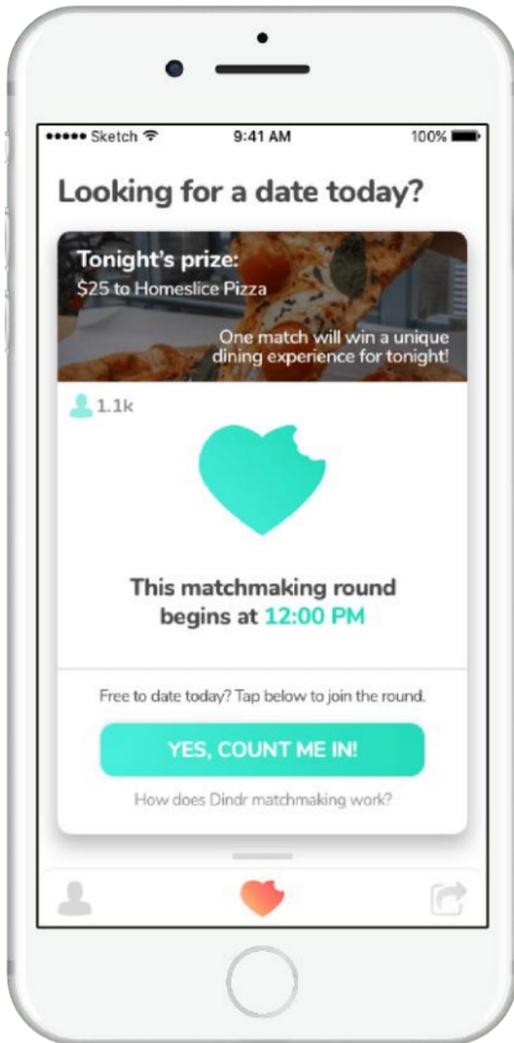
We turn awkward small-talk into action. Dindr helps find out if you're in the mood for a meal, or just down to grab a cup of coffee or beer. On Dindr, it's easy to cut to the chase and make plans. Taking taste and location into account, we curated places for you and your match to meet.



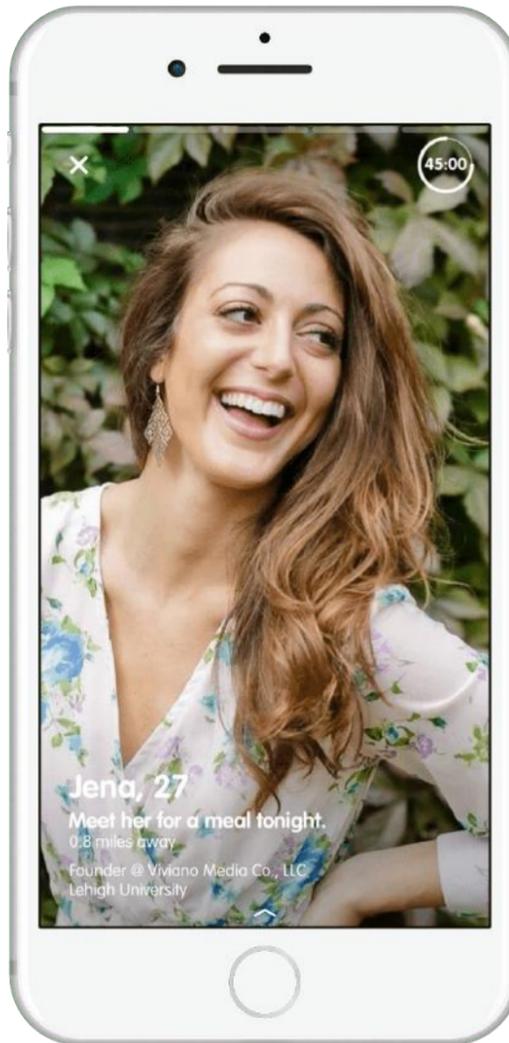
PRODUCT

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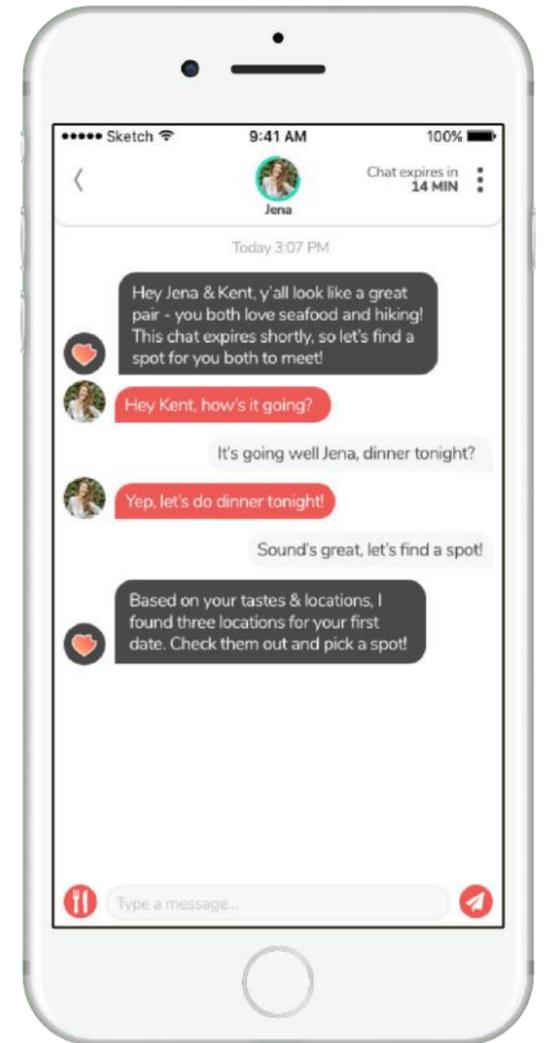
Join the round



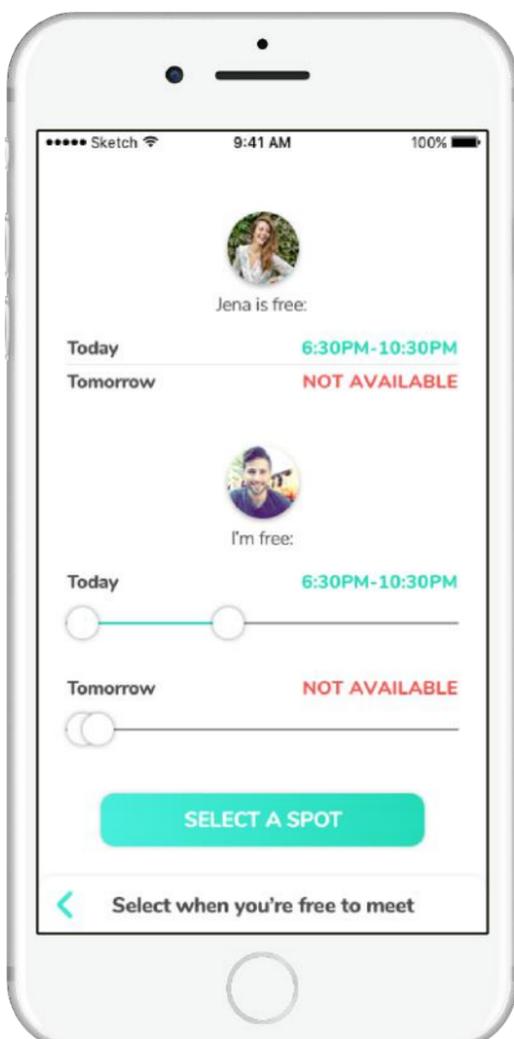
Find your match



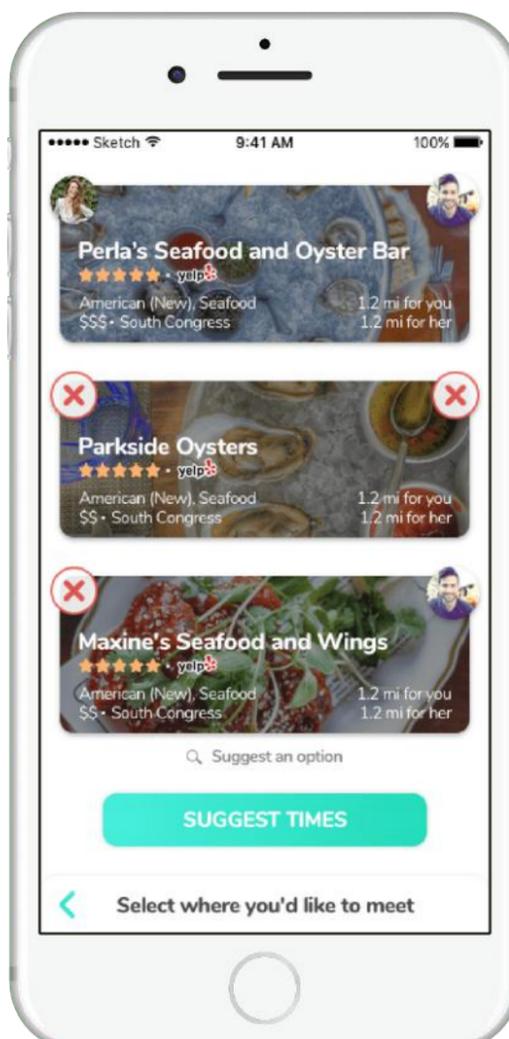
Chat and plan



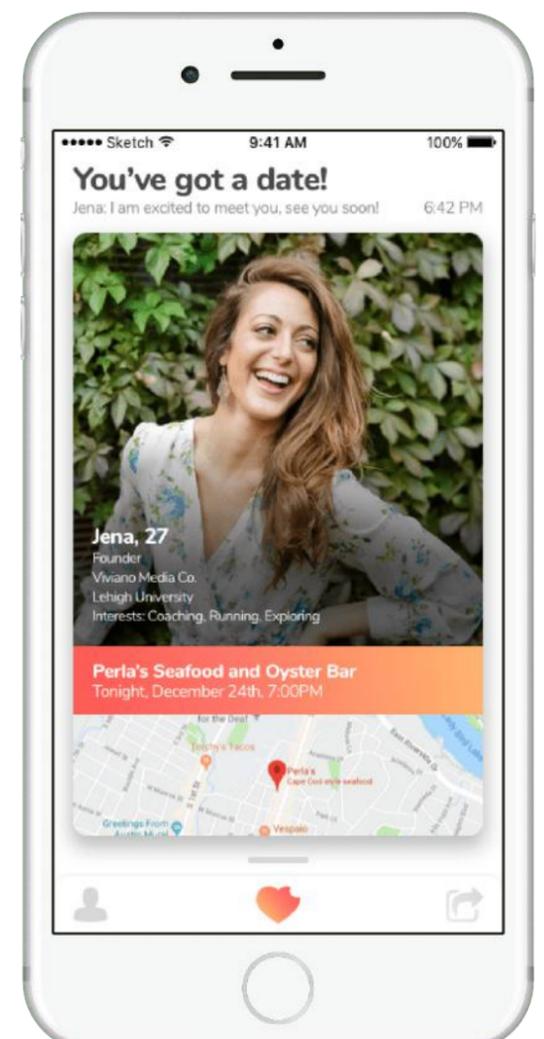
Pick a time



Pick a place



Go out today!



TEAM

Find your love at first bite. Built in Austin, TX, Dindr is a dating app that empowers people to meet for a date at a cafe, restaurant, or bar on the same day they match. Our team believes in making genuine connections face-to-face over delicious food. Our fresh take on dating brings online dating community into the on-demand world.

Our goal is to bring integrity and respect back into online dating. Dindr cuts through the endless chat, ghosting, games, and flaking by focusing on action-driven matchmaking. Dindr matchmaking rounds happen in real-time, three times per day - the app removes the hassle of planning by providing suggestions on where and when to have the date. With food as the focus of each interaction, Dindr™ is the lowest-friction, most delicious, no-obligation way to meet dates in-person.



Zachary Casler - Co-founder, CEO, Designer

Zach is the creator and creative force behind Dindr. He graduated from Lehigh University with a degree in business and economics and has worked for companies including IBM, Noble Group, and Tricon Energy. He is a food photographer and blogger, working with multiple restaurants in Texas. In his spare time, you can find Zach cycling, exploring nature, or eating BBQ.



Bryan Jackson - Co-founder, CTO, Developer

Bryan leads software development with over 15 years of experience successfully leading engineering teams for globally deployed products at companies like Newgistics, Teletrac, LA Fitness, and Veritone (IPO, 2017). He previously founded Code.us, a successful software development consultancy, working with clients across multiple sectors.



Adam Karren - Co-founder, Operations & Growth

Adam leads business development with over 6 years of technology sales and project management experience, consulting for Infosys at Fortune 500s including BP, BHP Billiton, T-Mobile, & Metro PCS. He previously founded EDUSquared, a platform providing a free college planning education to high-school students across the nation.



Evan Deere - Front-end Developer

Evan leads front-end development with 3 years of programming and front-end design experience, working with companies including The New York Times. Evan previously founded a digital design, marketing, and software development services company. He has won multiple entrepreneurship awards and the ACM Programming Competition while at Rhodes College.